Fair Housing Act advertising reference sheet

This list is designed to help guide individuals in editing copy for housing advertisements to avoid violating the Fair Housing Act. It is not intended as a substitute for legal advice nor to provide a defence in event of a charge of discrimination arising from a specific incident. However, the languaged set forth should assist anyone in creating an inclusive non-discriminatory advertisement. *This guide was jointly produced by the Indiana Civil Rights Commission and the Hoosier State Press Association.*

QUESTIONABLE OR PROHIBITED	PREFERRED
No children	Bring your kids
Walking distance to subway	Convenient to subway
Ideal community for active and physically fit	Persons with disabilities given priority
Neighborhood for professionals	Luxurious apartments
Not handicapped accessible	Apartments with wheelchair ramp on first floor
Prefer bright, healthy persons to apply	Housing for persons with mental disabilities
Take Beltway to Mormon Temple	Go north on Beltway to Oak Street
No alcoholics	No drinking
No persons infected with AIDS need apply	Inclusive housing
Adults only	Elderly person for apartment in retirement community
Great apartment for singles	Enjoy the tennis court, pool, golf course and jogging trail
St. Michael's parish	Downtown area
Near churches	Near places of worship
Private and exclusive community	Quiet wooded setting
Children allowed on first floor only	Play area
Perfect for empty-nesters	Handicap-accessible
Perfect starter home for newlyweds	Small home with lots of charm
Perfect for single female	Great apartment
Great home in Polish neighborhood	Centrally located
Interracial neighborhood	All welcome
Surround yourself with Christian neighbors	Large community
No kids, pets O.K.	Service animals only
Family sections available	Families welcome
English speakers only	Senior discounts
Mature persons	All ages welcome
Mather-in-law apartment	Extra apartment
No SSI	Verifiable income
Non-smokers only	No smoking
Handyman's dream	Fixer-upper
No unemployed	Credit check required
No seasonal workers	Domestic quarters