



# Jobs Bulletin

Volume 6, No. 13 • March 30, 2011

[www.arkansaspress.org](http://www.arkansaspress.org)

Ads run free for members & students for six weeks. **Deadline is Wednesday 10:00 a.m.** Numbers in parenthesis indicate weeks the ad has run. Email ads to [brian@arkansaspress.org](mailto:brian@arkansaspress.org) or fax to 501.374.7509.

## AD DIRECTOR

Weekly newspaper with related shopper seeks experienced ad director or ad rep wishing to step up. You would plan sales and promotions efforts, work with staff, and handle an account list at a solid newspaper in a delightful community. Salary, bonuses, and benefits. Send resume with cover letter to [bwhite@ashleynewsobserver.com](mailto:bwhite@ashleynewsobserver.com) or mail to Publisher, *The Ashley News Observer*, PO Box 798, Crossett, AR 71635. (5)

## ADVERTISING DIRECTOR

Immediate opening for Advertising Director for statewide senior newspaper and website. Salary plus commission with sales bonus available; opportunity for new territory. Office in Little Rock, some travel statewide, mileage paid. Over age 40 with sales experience encouraged to apply. Send resume via email to [agingark@sbcglobal.net](mailto:agingark@sbcglobal.net) or mail: *Aging Arkansas*, 706 S. Pulaski St., Little Rock, AR 72201. (1)

## ATTENTION...

**Attention ASCAN Newspaper Participants:** Use your participation to your Advantage. Receive One (1) **FREE** 25 Word employment ad per month placed in the Arkansas Classified Connection! This is a \$275 value @ no charge. Take advantage of this special offer for being a member of the networks. Expand your coverage through placement in 122 newspapers. Email your copy to [linda@arkansaspress.org](mailto:linda@arkansaspress.org) by 10:00 am, Tues-

## REPORTER

Weekly newspaper in Crossett, Arkansas invites applicants for newsroom position. If you can write accurate, compelling stories, your career will flourish here. Ability to design pages in InDesign is a plus. Receive good hourly pay and benefits while enjoying our community's quality of life. Email resume with cover letter and writing samples to [bwhite@ashleynewsobserver.com](mailto:bwhite@ashleynewsobserver.com) or mail to Publisher, *The Ashley News Observer*, PO Box 798, Crossett, AR 71635. (5)

## MARKETING/SALES PROMOTION MGR

Circulation Marketing and Sales Promotion Manager. Mid-South Newspaper Group seeks a hands on experienced, motivated individual to develop, implement and monitor programs designed to build and retain our subscription base. Our print products include both paid and free publications, carrier and mail delivered. We offer health, dental and 401k plans. Forward your resume and compensation requirements to [ac@theeveningtimes.com](mailto:ac@theeveningtimes.com). (4)

## APA MAILING SERVICE

Send your news releases to 135 newspapers and 140 companies with just one call:  
501.374.1500

## PUBLISHER

Publisher candidate resumes being accepted for twice-weekly newspaper in Columbia, Miss., grossing \$950K. Ideal candidate knows the business from both sides of the fence, is able to drive revenue and profit, along with producing quality products – this is not a “desk job.” Skills in business, advertising, editorial, leadership, research, problem solving, strategic planning, negotiation, customer service, management and teamwork are all wonderful traits. If you have the drive, but may be lacking a tool or two in your skill set, we do train. Publisher is also expected to be an active and integral member of the community. Compensation range \$60K - \$70K, 401(k), & other benefits. Send letter of interest, resume, and references to [strack@emmerichnewspapers.com](mailto:strack@emmerichnewspapers.com). (1)

**NETWORK FOR JOBS @  
The APA Forums and APA's Face-  
book Fan Page, both accessible via  
[arkansaspress.org](http://arkansaspress.org).**

## PAGE DESIGNER

The *Harrison (AR) Daily Times*, in the north central Arkansas Ozarks, is looking for a Page Designer. This position will layout newspaper, classified and special section pages for the *Harrison Daily Times* and the *Newton County Times*. This position requires graphic skills and newspaper design experience. Excellent organizational skills and attention to detail are a must. Above average communication skills are also required. Successful candidate will work with the news and ad staffs to create pages that set a high standard in modern newspaper design. Proficiency in QuarkXpress, Photoshop & InDesign are essential. Send resume to *Harrison Daily Times*, attn: Carol Lawson, P.O. Box 40, Harrison, AR., 72602-0040, e-mail to [caroll@harrisondaily.com](mailto:caroll@harrisondaily.com) or fax to 870-741-7209. EOE. A

## NEWS/SPORTS REPORTER

Versatility is an highly valuable skill in the new landscape of community journalism, and *The Daily Citizen* has an excellent opportunity for a well-rounded journalist who can do it all. The schedule is Monday through Friday — three days of sports, two days of news — and requires reporting, photography and design. Knowledge of Photoshop and inDesign is required, as is a positive attitude, having pride in one's craft, as well as a passion for community journalism and an obsession with putting out a great news and sports product. The successful candidate must be a self-starter, who takes direction well. This is the perfect opportunity for a Jack — or Jill — of all trades, who wants to become a master of those trades as well. *The Daily Citizen* is an award-winning 5,600-circulation daily newspaper situated in a friendly, growing city of over 22,000 residents who take their news and sports seriously. *The Citizen* has made several improvements over the past year, and has received a great deal of state-wide accolades, and even some national notice. Searcy is situated in the foothill of the Ozarks, one hour north of Little Rock and two hours west of Memphis. We offer competitive benefits, as well as a great deal of room for growth and advancement. The position pays \$22,000. If you have what it takes, send your resume to Editor Jacob Brower at [jbrower@thedailycitizen.com](mailto:jbrower@thedailycitizen.com), or [jwbrower@yahoo.com](mailto:jwbrower@yahoo.com). (5)

## attachments:

1. Arkansas Prostate Cancer Foundation: Little Rock Non-profit Organization Participates in National Prostate Cancer Forum