

**Reach 346,000+ Arkansans daily
with just one phone call using
Arkansas Press Services:**



**With the Daily Connection program,
your 25-word Classified Ad will run 5 consecutive
days (M-F) in 29 publications for**

\$400!

**Your daily classified ad will appear in
these Arkansas newspapers:**

Arkadelphia, Daily Siftings Herald + Extra

Batesville Daily Guard

Benton, Saline County Courier

Benton County Daily Record

Blytheville, Courier News

Camden, Camden News

Conway, Log Cabin Democrat

El Dorado, El Dorado News Times

Forrest City, Times-Herald

Fort Smith, Times Record + River Valley Edition

Harrison, Harrison Daily Times

Helena, The Daily World + Delta Xpress

Hope, Hope Star + Star Extra

Hot Springs, The Sentinel Record

Jonesboro, The Jonesboro Sun

Little Rock, The Daily Record

Magnolia, Magnolia Banner-News + Shopper

Malvern, Malvern Daily Record

Mountain Home, Baxter Bulletin

Northwest Arkansas Times

Paragould, Paragould Daily Press + N.E.A. Shopper

Pine Bluff, Pine Bluff Commercial

Rogers Morning News

Russellville, The Courier + The Advertiser

Searcy, Searcy Daily Citizen

Springdale, Morning News

Stuttgart, The Stuttgart Daily Leader + Leader Extra

Texarkana, Texarkana Gazette + Midweek Extra

West Memphis, Evening Times

* Ad Deadline is Wednesday at 4pm to run the next week

**Space is limited — only 10 ads may be reserved per week!
Ad will appear 145 times a week; circulation for 5 days 1.7 million.**

**Call Linda or Eva at APS today at
501-374-1500 or 1-800-569-8762**

Fax: 501-374-7509

E-mail: linda@arkansaspress.org or eva@arkansaspress.org

Want to reach more readers? Use the **DAILY CONNECTION** Combo!



The DC Combo Buy = 29 daily papers printing ad 5 consecutive days (M-F) +29 daily and 86 weekly papers printing ad 1 additional day.
Total Combo Circulation for 6 days = 2.4 million!

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| Alma Journal | England Democrat | Spectator Democrat | Pea Ridge, The Times |
| Ashdown, Little River News | Eudora Enterprise | Lonoke Democrat | Perryville, Perry County |
| Atkins, The Chronicle | Fairfield Bay News | Manila, The Town Crier | Petit Jean Country Headlight |
| Augusta, White River Delta Dispatch | Flippin, The Mountaineer Echo | Mansfield, The Citizen | Piggott, Prairie Grove, Rector Clay County Times Democrat |
| Bald Knob Banner | Fordyce News-Advocate | Marianna Courier-Index Tribune | Prescott, Nevada County Picayune |
| Beebe News | Fort Smith, River Valley Advertiser Shopper | Marshall Mountain Wave | Rison, Cleveland County Herald |
| Bella Vista, Weekly Vista | Gentry, The Courier Journal & The Decatur Herald | Maumelle Monitor | Sheridan Headlight |
| Berryville, Carroll Cnty. News | Glenwood Herald | McCrary, Woodruff County Monitor-Leader-Advocate | Sherwood Voice |
| Booneville Democrat | Greenwood Democrat | McGehee-Dermott Times-News | Siloam Springs, Herald-Leader |
| Cabot Star-Herald | Gurdon Times | Melbourne Times | Stamps, Lafayette County Press |
| Calico Rock White River Current | Hamburg, Ashley County Ledger | Mena Star | Star City, Lincoln American |
| Carlisle Independent | Hampton, South Arkansas Sun | Monticello Advance Monticellonian | Trumann Poinsett County Democrat Tribune |
| Charleston Express | Harrisburg, The Modern News | Morrilton - Headlight | Van Buren, Press Argus-Courier |
| Clinton, Van Buren County Democrat | Hazen, Grand Prairie Herald | Mountain View | Waldron News |
| Crossett, Ashley Cty. News Observer | Heber Springs Sun-Times | Mount Ida, Montgomery Cty News | Walnut Ridge Times Dispatch |
| Danville, Yell County Record | Horseshoe Bend, Pacesetting Times | Murfreesboro Diamond | Warren, Eagle Democrat |
| Dardanelle, Post-Dispatch | Hot Springs Village Voice | Nashville Leader | White Hall Journal |
| De Queen Bee | Huntsville, Madison County Record | Nashville News | White Hall Progress |
| Des Arc White River Journal | Jacksonville Patriot | Newport Independent | Wynne Progress |
| DeWitt Era-Enterprises | Jasper, Newton Cnty Times | North Little Rock, The Times | |
| Dover Times | Judsonia, White County Record/Searcy Sun | Osceola Times | |
| Dumas Clarion | Lake Village, Chicot County | Paris Express | |
| Elkins, White River Valley News | | | |

**You get all 115 newspapers for only
Your ad will appear 265 times in print!**

Ad will run six times in the daily papers & once in the weeklies.

Also available: The Grande Combo!

Includes the Daily Connection Combo newspapers plus El Latino, Hispanos Unidos, Hola! Arkansas, La Prensa Libre and the Arkansas Times. Grande circulation: 78,000+.

All for \$575!



Insertion order for the



Daily Connection Buy (Check one)

Daily Connection (\$400) Daily Connection Combo (\$475) Grande Combo (\$575)

Ad run start date: _____ / _____ / **2011**

Please print one word per box:

1	2	3	4	5
6	7	8	9	10
11	12	13	14	15
16	17	18	19	20
21	22	23	24	25

Newspaper Sales Rep (if applicable) _____ Advertiser Name _____

Address _____ City/State/Zip _____

Total amount paid \$ _____ Method of payment _____ Acct. # _____

Name on card _____ Exp. date _____

*For newspaper use only : Amount sent to APS \$ _____ (half of total amount paid)

* Amount to newspaper \$ _____ (half of total amount paid)

**Fax or mail this request to: Arkansas Press Services, Inc.
411 South Victory, Little Rock, AR 72201
Fax: 501-374-7509**

1-800-569-8762 or 501-374-1500 • www.arkansaspress.org

Deadline: Copy must be received at APA office by 3 p.m. each Wednesday for insertion the following week. Late copy will automatically be used the following week. **Payment:** A money order, cashier's check, cash (do not mail cash), or credit card information (name, card number, expiration date and ID code) must accompany each ad. **Word Count Method:** Telephone numbers (including area code) and e-mail addresses are considered one word; mailing addresses (including house number, street and/or directions and post office box numbers) count as two words; city, state and zip area each one word. **Proof of Publication:** Three tearsheets will be provided upon request. APS monitors all newspapers on a regular basis to be sure scheduled ads are published. **Restrictions:** APS and participating newspapers reserve the right to reject any ad which they feel do not meet their acceptance standards. **Errors:** Typographical errors limited to informational copy such as the telephone number or address will receive one additional, corrected run in the next available edition of the participating newspaper (s) in which the error occurred. **Note:** Ads may be placed directly with APS or through any participating newspaper.