

Target your Market

AT A FRACTION OF THE COST WITH

Arkansas Regional Display Advertising Network (ARDAN)

ARDAN can target your advertising
to any area of the state with the
economy of group buying power!

ONE CALL - ONE ORDER - ONE CHECK

We make it easy and affordable
to buy newspaper advertising!

ONE region:

2 column x 2 inches = \$475
2 column x 4 inches = \$650

TWO regions:

2 column x 2 inches = \$750
2 column x 4 inches = \$1300

THREE regions:

2 column x 2 inches = \$900
2 column x 4 inches = \$1900

All FOUR regions
(124 newspapers statewide):
2 column x 2 inches = \$1200
2 column x 4 inches = \$2400

Readership of 1.5 million
112 Newspapers

Deadline:
Mondays at 3:00 pm

To place our order,
call your local paper or the
Arkansas Press Services
at 501-374-1500 or
800-569-8762
Fax 501-374-7509

linda@arkansaspress.org



106 Participating Newspapers

ARDAN - ARKANSAS REGIONAL DISPLAY ADVERTISING NETWORK • DAN 2 X 2

Central Region

Daily (6)

Conway, Log Cabin Democrat
Hot Springs Sentinel Record
Little Rock Daily Record
Malvern Daily Record
Saline Courier, Benton
Searcy Daily Citizen

Weekly (21)

Augusta, White River Delta
Dispatch
Bald Knob Banner
Beebe News
Cabot Star-Herald
Carlisle Independent
Clinton, Van Buren County
Democrat
England Democrat
Fairfield Bay News
Heber Springs Sun-Times
Hot Springs Village Voice
Jacksonville Patriot
Judsonia, White County
Record/Searcy Sun
Lonoke Democrat
Maumelle Monitor
Morrliton, Conway County Petit
Jean
North Little Rock, The Times
Perryville, Perry County Petit
Jean
Sheridan Headlight
Sherwood Voice
White Hall Journal
White Hall Progress

Northeast Region

Daily (5)

Batesville Guard
Blytheville Courier
Helena-West Helena World
Jonesboro Sun
Paragould Daily Press

Weekly (18)

Calico Rock White River
Current
Cherokee Village, Cherokee
Villager
Des Arc, White River Journal
Harrisburg Modern News
Hazen Grand Prairie Herald
Horseshoe Bend, Pacesetting
Times
Manila, The Town Crier
Marshall Mountain Wave
Melbourne Times
McCrary Woodruff County
Monitor-Leader-Advocate
Mtn. View, Stone County
Leader
Newport Independent
Osceola Times
Piggott, Poinsett, Rector,
Clay County Times Democrat
Salem News
Walnut Ridge Times Dispatch
Wynne Progress

Shoppers (2)

Horseshoe Bend Pacesetting
Times' The Classifieds
Paragould Daily Press' NEA
Shopper

Northwest Region

Daily (7)

Bentonville, Benton County
Daily Record
Fayetteville, Northwest Arkansas
Times
Fort Smith Times Record
Harrison Daily Times
Rogers Morning News
Russellville Courier
Springdale, Morning News

Weekly (22)

Alma Journal
Atkins Chronicle
Bella Vista, The Weekly Vista
Berryville, Carroll County News
Booneville Democrat
Charleston Express
Danville, Yell County Record
Dardanelle Post-Dispatch
Dover Times
Elkins, White River Valley
News
Flippin, Mountaineer Echo
Gravette/Gentry, West Side
Eagle Observer
Greenwood Democrat
Huntsville, Madison County
Record
Jasper, Newton County Times
Lincoln Enterprise Leader
Mansfield, The Citizen
Paris Express
Pea Ridge, The Times
Siloam Springs, Herald Leader
Van Buren Press Argus Courier
Waldron News

Shoppers (1)

Fort Smith, River Valley
Advertiser

Southern Region

Daily (5)

Arkadelphia, Daily Siftings
Herald
Hope Star
Magnolia Banner - News
Pine Bluff Commercial
Stuttgart Daily Leader

Weekly (22)

Ashdown, Little River News
Crossett, Ashley News
Observer
De Queen Bee
DeWitt Era Enterprise
Dumas Clarion
Eudora Enterprise
Fordyce News-Advocate
Glenwood Herald
Gurdon Times
Hamburg, Ashley County
Ledger
Hampton, South Arkansas Sun
Lake Village, Chicot County
Spectator
McGehee-Dermott Times-News
Mena Star
Monticello, Advance
Monticellonian
Mount Ida, Montgomery County
News
Murfreesboro Diamond
Nashville Leader
Nashville News
Prescott, Nevada County
Picayune
Rison, Cleveland County
Herald
Star City, Lincoln American

Shoppers (4)

Magnolia, The Shopper
Pine Bluff, Market Place &
Shoppers News
Arkadelphia, The Extra

**Readership
1.5
Million!**

**Buy 4 ads and get
the 5th ad FREE!**

**Deadline: Mondays at 3 pm
FOR INSERTION THE FOLLOWING WEEK**

**Pre-payment required with cashier's check, money order
or credit card (Visa, Mastercard or AmEx).**

501-374-1500 • Toll free 800-569-8762 • Arkansas Press Services

Choose your regions Arkansas Regional Display Advertising Network (ARDAN)

2 col. x 2" ads
Any 1 – \$475
Any 2 – \$750
Any 3 – \$900
Statewide – \$1200

2 col. x 4" ads
Any 1 – \$650
Statewide – \$2400

**Total
readership
1.5 million**



Northwest Region

559,973 readership

Northeast Region

356,580 readership

Central Region

268,823 readership

Southern Region

362,075 readership

It's so simple.

One call. One Order. One Check.

Arkansas Regional Display Advertising Network offers STATEWIDE or REGIONAL coverage. Place your two-column by two-inch display ad in 125 Arkansas publications for only \$1150. Cover the entire state or your region of interest with one order, one bill and one check! Reach a circulation of approximately 939,417.

ARDAN Order form ARKANSAS PRESS SERVICES, INC.

Contact _____

Address _____

City/state/zip _____

E-mail _____

Phone (____) _____ Fax (____) _____

PLACEMENT INFORMATION

Week ad is to run _____

of Insertions _____

Statewide OR Choose your region (s)

Northwest Northeast Central South

2x2 ad Statewide \$1200 3 Regions=\$900

2 Regions=\$750 1 Region=\$475

2x4 AD Statewide \$2400 or each region \$650

PAYMENT

Pre-payment is required with cashier's check, money order or credit card. APS accepts Visa, Mastercard and American Express cards. Money order/cashier's check mailed in the amount of \$ _____

Bill my credit card as follows:

Visa Mastercard AmEx

Name on card _____

Exp. date _____

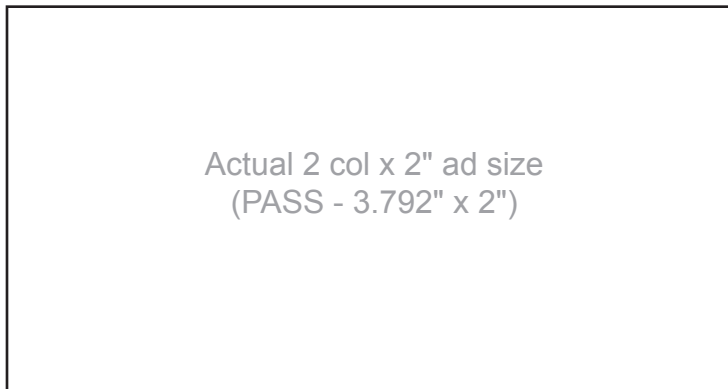
Card No. _____

Amt. _____

Newspaper Use:

Amount to APA \$ _____ Amount to Newspaper \$ _____

Please include your camera-ready (3.792"x2") ad. OR... if you prefer, simply sketch clearly in the sample space below how you would like your ad to appear or supply the ad copy necessary and we will design the ad for you at no additional charge.



**Deadline (Ad copy & payment)
3 pm Monday to run the following week.**

**501.374.1500 800.569.8762 toll free
fax 501.374.7509**

linda@arkansaspress.org

FAX YOUR ORDER TO LINDA at APS

APS reserves the right to reject any ad submitted which is not in compliance with state and federal regulations, is in poor taste, offensive, false, deceptive or otherwise unacceptable. Ads for credit repair, postal/government service job related ads, and psychic or fortune telling ads will not be accepted. Ads requiring an investment or fee must so state. 2-15-11