

Arkansas Regional Statewide Classified Advertising Network

ARSCAN

Now it's even easier to reach your target market!

Northwest Region
528,825 Readership

Northeast Region
369,785 Readership

Southern Region
441,487 Readership

Central Region
385,930 Readership



ARSCAN can carry your advertising message to any part of the state! Your advertising message will be seen by thousands of customers — at a fraction of the cost of advertising in each newspaper individually.

Rates for Classifieds:

- 1 region = \$100
- 2 regions = \$150
- 3 regions = \$200
- 4 regions (statewide) = \$275

Rates for Display ads:

- 1 column x 2" Statewide = \$600, (1 region, \$185)
- 1 column x 3" Statewide = \$800
- 1 column x 4" Statewide = \$1,100

Deadline: Wednesday, 12 p.m. for following week



Arkansas Press Services

Call Linda Higgs at APS today! 501-372-1500 • 800-569-8762 Fax 501-374-7509 • linda@arkansaspress.org

**Region 1: Northeast
Non-Dailies (run once/wk)**

Calico Rock White River
Current
Des Arc White River
Journal
Harrisburg, The Modern
News
Hazen, Grand Prairie
Herald
Horseshoe Bend,
Pacesetting Times ◊
Manila, The Town Crier
Marked Tree/Trumann,
Poinsett County
Democrat Tribune
Marianna Courier-Index
Marshall Mountain Wave
McCrary, Woodruff
County Monitor-
Leader-Advocate
Melbourne Times
Mountain View
Newport Independent
Osceola Times
Piggott, Rector, Clay
County Times-
Democrat
Truman, Poinsett County
Democrat
Walnut Ridge Times
Dispatch
Wynne Progress ◊

Dailies

Batesville Daily Guard
Blytheville Courier News
Forrest City Times-Herald
Helena Daily World ◊
Jonesboro Sun
Mountain Home Baxter
Bulletin
Paragould Daily Press ◊
West Memphis Evening
Times

**18 weeklies + 3
shoppers + 8 dailies
= 29 newspapers**

**Region 2: Central
Non-Dailies (run once/wk)**

Arkansas Times*
Augusta, White River
Delta Dispatch
Bald Knob Banner
Beebe News
Cabot Star-Herald
Carlisle Independent
Clinton, Van Buren
County Democrat
El Latino*
England Democrat
Fairfield Bay News
Heber Springs Sun-Times
Hola Arkansas*
Hot Springs Village Voice ◊
Jacksonville Patriot
Judsonia, White County
Record/Searcy Sun
Lonoke Democrat
Mauvelle Monitor
Morrilton - Headlight
North Little Rock, The
Times
Perryville, Perry County
Petit Jean Country
Headlight
Sheridan Headlight
Sherwood Voice
White Hall Journal
White Hall Progress

Dailies

Benton, Saline County
Courier
Conway, Log Cabin
Democrat
Hot Springs Sentinel
Record
Little Rock, Daily Record
Malvern Daily Record
Searcy Daily Citizen

**21 weeklies +
6 dailies
= 27 newspapers**

**Region 3: Northwest
Non-Dailies (run once/wk)**

Alma Journal
Atkins, The Chronicle
Bella Vista, Weekly Vista
Berryville, Carroll County
News
Booneville Democrat
Charleston Express
Danville, Yell County
Record
Dardanelle, Post-Dispatch
Dover Times
Elkins, White River Valley
News
Flippin, The Mountaineer
Echo
Fort Smith, River Valley
Advertiser
Gentry/Gravette/Decatur
Eagle Observer
Greenwood Democrat
Hispanos Unidos*
Huntsville, Madison
County Record
Jasper, Newton County
Times
La Prensa Libre*
Lincoln/Farmington/
Prairie Grove Enterprise
Leader
Mansfield, The Citizen
Paris Express
Pea Ridge, The Times
Siloam Springs, Herald-
Leader
Van Buren, Press Argus-
Courier
Waldron News

Dailies

Fort Smith Times-Record ◊
Harrison Daily Times
Russellville, The Courier ◊

**23 weeklies +
2 shoppers + 3 dailies
= 28 newspapers +
TMC**

**Region 4: Southern
Non-Dailies (run once/wk)**

Ashdown, Little River
News
Crossett, Ashley Cty.
News Observer
De Queen Bee
DeWitt Era-Enterprises
Dumas Clarion ◊
Eudora Enterprise
Fordyce News-Advocate
Glenwood Herald
Gurdon Times
Hamburg, Ashley County
Ledger
Hampton, South Arkansas
Sun
Lake Village, Chicot
County Spectator
McGehee-Dermott Times-
News
Mena Star
Monticello Advance
Monticellonian
Mount Ida, Montgomery
City News
Murfreesboro Diamond
Nashville Leader
Nashville News
Prescott, Nevada County
Picayune
Rison, Cleveland County
Herald
Stamps, Lafayette County
Press
Star City, Lincoln
American
Warren, Eagle Democrat

Dailies

Arkadelphia Daily Siftings
Herald ◊
Camden News
Hope Star ◊
Magnolia Banner-News ◊
Pine Bluff Commercial
Stuttgart Daily Leader ◊
Texarkana Gazette

**24 weeklies +
4 shoppers + 7 dailies
= 35 newspapers**

**Total weekly newspapers: 86
Total daily newspapers: 24
Total newspapers: 110 plus Shoppers
ARSCAN Readership: 2 million**

*Buy 4 ads, get the
5th ad FREE!*

Also available, Hispanic Network and Arkansas Times paper.

◊ denotes shopper circulation included *denotes ARSCAN/Hispanic Combo Market