

Arkansas Regional Statewide Classified Advertising Network

# ARSCAN

*Now it's even easier to reach your target market!*

**Northwest Region**  
528,825 Readership

**Northeast Region**  
369,785 Readership

**Southern Region**  
441,487 Readership

**Central Region**  
385,930 Readership



**ARSCAN** can carry your advertising message to any part of the state! Your advertising message will be seen by thousands of customers — at a fraction of the cost of advertising in each newspaper individually.

**Rates for Classifieds:**

- 1 region = \$100
- 2 regions = \$150
- 3 regions = \$200
- 4 regions (statewide) = \$275

**Rates for Display ads:**

- 1 column x 2" Statewide = \$600, (1 region, \$185)
- 1 column x 3" Statewide = \$800
- 1 column x 4" Statewide = \$1,100

**Deadline: Wednesday, 12 p.m. for following week**



**Arkansas Press Services**

Call Linda Higgs at APS today! 501-374-1500 • 800-569-8762 • Fax 501-374-7509 • [linda@arkansaspress.org](mailto:linda@arkansaspress.org)

**Region 1: Northeast  
Non-Dailies (run once/wk)**

Calico Rock White River  
Current  
Des Arc White River  
Journal  
Harrisburg, The Modern  
News  
Hazen, Grand Prairie  
Herald  
Horseshoe Bend,  
Pacesetting Times ◊  
Manila, The Town Crier  
Marked Tree/Trumann,  
Poinsett County  
Democrat Tribune  
Marianna Courier-Index  
Marshall Mountain Wave  
McCrary, Woodruff  
County Monitor-  
Leader-Advocate  
Melbourne Times  
Mountain View  
Newport Independent  
Osceola Times  
Piggott, Rector, Clay  
County Times-  
Democrat  
Truman, Poinsett County  
Democrat  
Walnut Ridge Times  
Dispatch  
Wynne Progress ◊

**Dailies**

Batesville Daily Guard  
Blytheville Courier News  
Forrest City Times-Herald  
Helena Daily World ◊  
Jonesboro Sun  
Mountain Home Baxter  
Bulletin  
Paragould Daily Press ◊  
West Memphis Evening  
Times

**18 weeklies + 3  
shoppers + 8 dailies  
= 29 newspapers**

**Region 2: Central  
Non-Dailies (run once/wk)**

Arkansas Times\*  
Augusta, White River  
Delta Dispatch  
Bald Knob Banner  
Beebe News  
Cabot Star-Herald  
Carlisle Independent  
Clinton, Van Buren  
County Democrat  
El Latino\*  
England Democrat  
Fairfield Bay News  
Heber Springs Sun-Times  
Hola Arkansas\*  
Hot Springs Village Voice ◊  
Jacksonville Patriot  
Judsonia, White County  
Record/Searcy Sun  
Lonoke Democrat  
Mauumelle Monitor  
Morrilton - Headlight  
North Little Rock, The  
Times  
Perryville, Perry County  
Petit Jean Country  
Headlight  
Sheridan Headlight  
Sherwood Voice  
White Hall Journal  
White Hall Progress

**Dailies**

Benton, Saline County  
Courier  
Conway, Log Cabin  
Democrat  
Hot Springs Sentinel  
Record  
Little Rock, Daily Record  
Malvern Daily Record  
Searcy Daily Citizen

**21 weeklies +  
6 dailies  
= 27 newspapers**

**Region 3: Northwest  
Non-Dailies (run once/wk)**

Alma Journal  
Atkins, The Chronicle  
Bella Vista, Weekly Vista  
Berryville, Carroll County  
News  
Booneville Democrat  
Charleston Express  
Danville, Yell County  
Record  
Dardanelle, Post-Dispatch  
Dover Times  
Elkins, White River Valley  
News  
Flippin, The Mountaineer  
Echo  
Fort Smith, River Valley  
Advertiser  
Gentry/Gravette/Decatur  
Eagle Observer  
Greenwood Democrat  
Hispañós Unidos\*  
Huntsville, Madison  
County Record  
Jasper, Newton County  
Times  
La Prensa Libre\*  
Lincoln/Farmington/  
Prairie Grove Enterprise  
Leader  
Mansfield, The Citizen  
Paris Express  
Pea Ridge, The Times  
Siloam Springs, Herald-  
Leader  
Van Buren, Press Argus-  
Courier  
Waldron News

**Dailies**

Fort Smith Times-Record ◊  
Harrison Daily Times  
Russellville, The Courier ◊

**23 weeklies +  
2 shoppers + 3 dailies  
= 28 newspapers +  
TMC**

**Region 4: Southern  
Non-Dailies (run once/wk)**

Ashdown, Little River  
News  
Crossett, Ashley Cty.  
News Observer  
De Queen Bee  
DeWitt Era-Enterprises  
Dumas Clarion ◊  
Eudora Enterprise  
Fordyce News-Advocate  
Glenwood Herald  
Gurdon Times  
Hamburg, Ashley County  
Ledger  
Hampton, South Arkansas  
Sun  
Lake Village, Chicot  
County Spectator  
McGehee-Dermott Times-  
News  
Mena Star  
Monticello Advance  
Monticellonian  
Mount Ida, Montgomery  
City News  
Murfreesboro Diamond  
Nashville Leader  
Nashville News  
Prescott, Nevada County  
Picayune  
Rison, Cleveland County  
Herald  
Stamps, Lafayette County  
Press  
Star City, Lincoln  
American  
Warren, Eagle Democrat

**Dailies**

Arkadelphia Daily Siftings  
Herald ◊  
Camden News  
Hope Star ◊  
Magnolia Banner-News ◊  
Pine Bluff Commercial  
Stuttgart Daily Leader ◊  
Texarkana Gazette

**24 weeklies +  
4 shoppers + 7 dailies  
= 35 newspapers**

**Total weekly newspapers: 86  
Total daily newspapers: 24  
Total newspapers: 110 plus Shoppers  
ARSCAN Readership: 2 million**

*Buy 4 ads, get the  
5th ad FREE!*

Also available, Hispanic Network and Arkansas Times paper.

◊ denotes shopper circulation included \*denotes ARSCAN/Hispanic Combo Market