

ARKANSAS PRESS ASSOCIATION

# Jobs Bulletin

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[arkansaspress.org](http://arkansaspress.org)

Ads run free for members and students for six weeks. **Deadline is Wednesday 10:00 a.m.** Numbers in parenthesis indicate weeks the ad has run. Email to [tres@arkansaspress.org](mailto:tres@arkansaspress.org) or fax to 501.374.7509.

## GENERAL MANAGER

**ARKANSAS WEEKLY:** General Manager position available at county seat weekly newspaper in Southeast Arkansas. You need to be an all around newspaperman capable of writing and editing local news, pagination, ad sales and ad composition. We will help you improve any weak area you may have. An understanding of a local newspaper's role in the community and appreciation of the bottom line are required. Salary, bonus plan, benefits provided. Opportunity for advancement within family owned newspaper group. If you are a GM, editor, reporter, or ad person with desire to advance your career, email resume with cover letter to [bwhite@ashleynewsobserver.com](mailto:bwhite@ashleynewsobserver.com). (2)

## REPORTER

*The Paragould Daily Press* newspaper seeks a full-time reporter. This position will participate in all coverage areas including but not limited to general news, local politics, community events, seniors, business, education and health issues. The successful candidate will have previous newspaper experience covering similar topics and must be highly productive, willing to accept all assignments and have the ability to work well with a small staff of like-minded professionals who manage their time well. Candidate will display an entertaining and informational writing style and will be open to coaching and the introduction to new media models. Reporters are often asked to cover night city council or community board meetings and may be asked to cover weekend events. The position comes with a full benefit package including paid vacation, medical benefits and 401k. *The Daily Press* is a community-based daily newspaper located in Northeast Arkansas with a circulation of 4,000 and is part of Paxton Media Group. The *Daily Press* has been in business for over 100 years and serves Greene County. Apply by sending resume and work samples to: Harry Porter, General Manager, Paragould Daily Press, Box 38, Paragould, Arkansas 72450 or email to [hporter@paragoulddaily.com](mailto:hporter@paragoulddaily.com). Paxton Media Group, Inc. is an equal opportunity employer and does not discriminate on the basis of race, religion, sex, age, national origin or disability. (3)

## PUBLISHER

Publisher candidates sought for strong weekly newspaper in Indianola, Miss., 5K paid circ., grossing \$500K. Ideal candidate knows the business from both sides of the fence, is able to drive revenue and profit, along with producing quality products – this is not a “desk job.” Skills in business, advertising, editorial, leadership, research, problem solving, strategic planning, negotiation, customer service, management and teamwork are all wonderful traits. If you have the drive, but may be lacking a few tools in your skill set, we do train. Publisher is also expected to be an active and integral member of the community. Compensation range \$45K - \$55K, 401(k), & other benefits. Send letter of interest, resume, and professional references to Dan W. Strack, Emmerich Newspapers, at [strack@emmerichnews-papers.com](mailto:strack@emmerichnews-papers.com). (4)

## NETWORK FOR JOBS @

The APA Forums and APA's Facebook Fan Page, both accessible via [arkansaspress.org](http://arkansaspress.org)

## SPORTS EDITOR

*The Delta Democrat Times* seeks a sports editor who is eager to help shape the sports pages at one of Mississippi's most well respected newspapers. The *DDT* is a Pulitzer prize-winning 6-day newspaper in the Delta of Mississippi that is committed to community journalism. This position will focus completely on the sports section of the paper and will be yours to shape. Page layout experience a must; Quark XPress experience preferred. We are an afternoon paper so hours vary depending on school sports. The *DDT* is a part of Emmerich Newspapers, a family-owned operation which has more than 20 papers mostly throughout Mississippi. We offer a comprehensive employment package that includes Medical, Dental, a 401-K with company match, and two weeks of paid vacation. Salary range is 28k-32k per year. Send resume and clips to Sports Editor, Delta Democrat Times, 988 N. Broadway, Greenville, MS 38701; or email to [mguthrie@ddtonline.com](mailto:mguthrie@ddtonline.com). (6)

## REPORTER/WRITER

General Assignment Reporter — *The Magee Courier/Simpson County News* is seeking the right candidate to join our staff as a general assignment reporter. Experience is not required however candidate should have school training in journalism. Candidate must have excellent writing skills and computer knowledge. This position will include covering city and county government, sports, law enforcement as well as other news assignments. Compensation \$20,000 to \$22,000 based on experience. We offer paid vacation, holidays, insurance benefits and 401K. For more information please send resume to [mcourier@bellsouth.net](mailto:mcourier@bellsouth.net). EOE M/F (6)

## APA NEWS RELEASE SERVICE

You can send your press releases and editorials to 129 newspapers and 140 companies and government agencies with just one contact: 501.374.1500 • [tres@arkansaspress.org](mailto:tres@arkansaspress.org)

## PAGINATOR

*The Arkansas Democrat-Gazette* is seeking someone to fill their Paginator position in the Promotions Zoned Editions department. The applicant will produce quality page designs, including graphics and illustrations; coordinate with Zone Editor in planning the design of future sections; meet assigned deadlines; maintain working knowledge of newspaper design and other journalistic trends; coordinate freelance and staff photography, including ensuring photos are uploaded to website and maintain standards throughout all zoned publications. A college degree with major/minor combination of journalism and art design is desired. Demonstrated ability and portfolio may be considered in lieu of college degree. Graphics/art degree a plus. Must have 3 years experience with a daily newspaper, similar publications, or design. Knowledge of and ability to use Macintosh computer and the programs InDesign and Adobe Photoshop preferred. To apply, candidates should send resumes and samples of work to Donnie Sewell at [dsewell@arkasonline.com](mailto:dsewell@arkasonline.com). (2)

## EDITOR/GENERAL MANAGER

Editor and General Manager needed for the *Madison County Record* in Northwest Arkansas. This position is responsible for writing, editing, and designing weekly paper located in Huntsville. Candidate will be responsible for managing the day to day operations of the staff and the paper, as well as overseeing the commercial printing. Candidate must be willing to move to Huntsville. Position works some nights and weekends. Previous newspaper experience is required. Strong news judgment, copy editing skills, and design skills preferred. Salary is negotiable and benefits are included. Please send resumes, references and writing samples to [ekreth@sbcglobal.net](mailto:ekreth@sbcglobal.net). (3)

## REMINDER

The Arkansas Press Association will assist you with your job search or with filling a staff vacancy. Just email your ad to Tres Williams ([tres@arkansaspress.org](mailto:tres@arkansaspress.org)) or fax it to 501.374.7509. Ads are run for six weeks free for APA members and students, and only \$10 for four weeks for non-members. This is an excellent opportunity to get your qualifications out to 129 newspapers and 150 companies, associations and government entities.

## JOB NETWORKS

Job Seekers and Employers: The Arkansas Press Services Advertising Networks are offering a **Winter Special**. Place a 25 word line ad with the Networks and receive a 50% discount! Choice of statewide in 122 community newspapers, regional statewide coverage, or regional daily program. Target a larger audience and speed up the hiring process by utilizing the Arkansas Statewide Classifieds Advertising Network (ASCAN) program. Call Eva or Linda @ 1.800.569.8762 for details and ad placement.

## EDITOR/REPORTER

Career Opportunity - News Reporter/Editor for prize-winning weekly newspaper. Must possess strong writing, editing and organizational skills, and communicate well with the public. Must be able to develop contacts and generate news stories. Good opportunity to practice community journalism in a small town. Send resumé to: *The Eagle Democrat*, Attention: Danny Cook, 200 West Cypress, Warren, AR 71671. (4)



**Why support NIE?**

Today's students are tomorrow's subscribers

Contact APA for more information:  
501.374.1500  
Fax: 501.374.7509  
[arkansaspress.org](http://arkansaspress.org)



*Happy Holidays*

from the Arkansas Press Association



## Stay informed

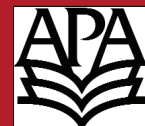
### Your newspaper and you...

Arkansas law wisely requires public notices to be printed in your newspaper to let you know about things that affect you in your home, neighborhood, city and state.

### Your newspaper and the Web...

Your right to know about the activities of government and private entities is safeguarded in the public notice section of your newspaper. And, now the newspapers of Arkansas have gone one step further, banding together to create a searchable database of public notices at:

[publicnotices-ar.com](http://publicnotices-ar.com)  
[legalnotices-ar.com](http://legalnotices-ar.com)



**The Arkansas Press Association**  
keeping you informed

## MARK YOUR CALENDAR...



Dec. 25, 2011:  
Christmas observance

Jan. 1, 2012:  
New Year's Day

Jan. 26, 2012 | 1-2 p.m. Central:  
OnlineMediaCampus Webinar: "Creating Web Ads That Sell ... The little known 'secrets' to success"

Jan. 31, 2012 | 5 p.m.  
APA Advertising Contest entry deadline