



ARKANSAS PRESS ASSOCIATION

Jobs Bulletin

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arkansaspress.org

Ads run free for members and students for six weeks. **Deadline is Wednesday 10:00 a.m.** Numbers in parenthesis indicate weeks the ad has run. Email to tres@arkansaspress.org or fax to 501.374.7509.

CIRCULATION ZONE MANAGER

Full-time. Northwest Arkansas Newspapers LLC is looking for an experienced manager to lead a District Sales Manager team in Benton County. The zone manager is responsible for six district managers in a fast paced area. The right candidate will have at least 2 years of circulation experience, preferably in a competitive market. This position is a great opportunity for a circulation manager at a smaller newspaper looking for advancement. Excellent interpersonal and organizational skills are essential. A firm knowledge of Excel and Word is required. A competitive salary and benefits package is included. For confidential consideration, please forward cover letter, resume and compensation history to circjobs@nwaonline.com (email preferred) or mail to Zone Manager, c/o Northwest Arkansas Newspapers, P.O. Box 1187, Fayetteville AR 72701. (2)

MANAGING EDITOR

Are you someone who believes in the value of community newspapers and community journalism? Are you forward-thinking? Are you a watchdog? If you have the desire for community journalism and making a difference in people's lives, along with the skills necessary to manage and work with the editorial department of a community newspaper organization, we would like to talk with you. Neighbor Newspapers has an opening for a Managing Editor. Must have previous editorial experience, excellent written communications skills and requires a journalism or mass communications degree. You need to have the ability to: Meet deadlines; Make Editorial judgment calls; Know AP Style, have editing, reporting and writing skills; have supervisory/managerial skills. You must lead but also must: Conduct performance reviews, have behavior and disciplinary management skills, and maintain valid & clean driving record. Please send your resume with salary requirements to us via one of the following methods: Email: careers@OK.NeighborNews.com. Fax: (918) 259-7584. Or mail to: Neighbor Newspapers, ATTN: Human Resources, 524 South Main, Broken Arrow, OK 74012. Or stop by the above address and fill out an application. EOE (3)

BUSINESS REPORTER

Full-Time. Northwest Arkansas Newspapers seeks an experienced reporter to cover business news and develop enterprise stories about the business community. Our choice will be allergic to jargon, interested in alternative story forms and enthusiastic about producing content for the Web, including audio and video. Applicants should have at least two years of daily reporting experience, possess advanced math skills, be able to find and understand federal financial documents, have strong research and organizational skills and a fundamental understanding of economics. Thorough knowledge of basic tenants of journalism and AP style are required. The business desk covers the growing and dynamic Northwest Arkansas economy, home to Wal-Mart, Springdale-based Tyson Foods and Lowell-based J.B. Hunt Transport Services. The position answers to the *Springdale Morning News* editor, but produces content for all four, local daily newspapers in Benton and Washington counties. The reporter works in the Springdale office. Work schedule is usually days Monday-Friday, but some nights and weekends are required. Our circulation is going up and so are our expectations. Our business staff consistently places in the top three in the state for its coverage. We offer a competitive salary and full benefits, including medical plan with prescription card, dental, vision, short-term disability and 401K.

Send resume and examples of work to: Business Reporter Position, Northwest Arkansas Newspapers, PO Box 7, Springdale AR 72765 or e-mail jobs@nwaonline.com (put Business Reporter in subject line). EOE - Drug Free Workplace (3)

AD SALES ACCOUNT EXECUTIVE

Neighbor Newspapers, a group of 16 community newspapers, *Tulsa Business Journal* and shopping guides, is searching for Outside Advertising Sales Account Executives. Territories open include Tulsa and surrounding areas. We're looking for goal-oriented, self-starters who enjoy working with business people to help them market and grow their business. Successful previous sales experience is helpful and previous newspaper or media sales experience is a plus. You will be responsible for growing business in the assigned territory by managing a customer base and developing new customers for our group of publications and web advertising products. You will develop and implement a daily and weekly sales plan and be responsible for reaching a monthly revenue goal. We offer a competitive salary and commission package with benefits including paid-time-off, profit sharing, group health and dental insurance, company paid life and long term disability insurance, and a self-directed 401K plan with match, Mail your cover letter and resume, including salary history to: Neighbor Newspapers, 524 S. Main St., Broken Arrow, OK 74012, or e-mail to: careers@OK.NeighborNews.com, EOE (3)

LEAD PRESS OPERATOR

The Courier in Russellville, Ark., is accepting resumes for a full-time lead press operator to set up, run and maintain an eight-unit Goss Urbanite offset web press five days a week. Other duties include prepress operations, offloading and organizing newsprint and any other press functions as determined by the press manager. The lead press operator is responsible for ensuring *The Courier's* high standard of production quality and safety as well as helping lead an experienced press crew. The lead press operator may also be responsible for various administrative duties in the absence of the press manager. Offset web press experience required, Goss Urbanite experience preferred. Saturday shifts required. Please send resume and salary requirements to: The Courier, P.O. Box 887, Russellville, AR 72811, ATTN: Steve Douthit or steve@couriernews.com. (4)



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501.374.1500
Fax: 501.374.7509
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GENERAL ASSIGNMENT REPORTER

The Neighbor Newspaper Group is seeking a full-time General Assignment Reporter for the *Sand Springs Leader*. Are you someone who enjoys working in Community Journalism? If you have the desire, along with the skills necessary to work in the news department of a growing community newspaper organization, we would like to talk with you.

- A degree in journalism or English is required
- Some experience is a plus.

This full-time position offers good pay and benefits, including paid-time off, group health and dental insurance, 401K plan with match and profit sharing. To apply e-mail resume to: careers@OK.neighbornews.com, or fax to: 918-259-7584. EOE (3)

The screenshot shows the Arkansas Press Association website. The main content area features an article titled "HOW BUSINESS AND CONSUMERS CONNECT" with a photo of a man in a suit. Below it is an "APA SPOTLIGHT" section titled "The Public and Legal Notices Digest". The left sidebar contains navigation links such as "About APA", "Facebook", "Staff", "Board of Directors", "Members", "Associate Members", "APA News", "Publications", "Upcoming Events", "Live Events Calendar", "Legal / Gov Resources", "Archives", "Projects", and "Contact APA". At the bottom of the sidebar are icons for "BUY AND PLACE ADS", "ONLINE STORE", "APA FORUMS", and "AD CLEARINGHOUSE".

Don't be left behind

Take advantage of APA's many online services by visiting the website and discovering a wealth of online resources—searchable archives, discussion groups, legal and government information, the Ad Clearinghouse, subscription services and APA's electronic bulletin board. Use convenient portals to explore the APA Forums and APA Facebook fan page and other content that can only be found at...

www.arkansaspress.org

ASSOCIATE/FOCUS EDITOR

Are you someone who enjoys working around and reporting on the Tulsa business community for our business-to-business publication? If you have that desire, along with the skills necessary to work in the news department of a growing newspaper organization, we would like to talk with you. The Associate/Focus Editor position duties include:

- Responsible for generating stories in each bi-weekly issue of the *Tulsa Business Journal*, in areas of; Health Care, Education & Professional Training, Food & Entertainment, Travel & Tourism, P/R., Marketing & Media, Human Resources, Hotels & Convention Centers, & Insurance.
- Establishing relationships with sources, researching & staying abreast of trends & projects.
- Performing market research to compile lists, contributing to the daily *Tulsa Business* e-mail news blast & helping with the editing of stories. Photo skills are a plus.

This full-time position at the *Tulsa Business Journal*, a division of Community Publishers, Inc. Neighbor Newspapers, offers good pay and benefits, including paid-time-off, group health and dental insurance, 401K plan with match and profit sharing. To apply email resume to: MichelleM@Ok.NeighborNews.com, or fax to: 918-259-7584. EOE (3)

JOB NETWORKS

Job Seekers and Employers: The Arkansas Press Services Advertising Networks are offering a **Winter Special**. Place a 25 word line ad with the Networks and receive a 50% discount! Choice of statewide in 122 community newspapers, regional statewide coverage, or regional daily program. Target a larger audience and speed up the hiring process by utilizing the Arkansas Statewide Classifieds Advertising Network (ASCAN) program. Call **Eva** or **Linda** @ 1.800.569.8762 for details and ad placement.



Stay informed

Your newspaper and you...

Arkansas law wisely requires public notices to be printed in your newspaper to let you know about things that affect you in your home, neighborhood, city and state.

Your newspaper and the Web...

Your right to know about the activities of government and private entities is safeguarded in the public notice section of your newspaper. And, now the newspapers of Arkansas have gone one step further, banding together to create a searchable database of public notices at:

publicnotices-ar.com
legalnotices-ar.com



The Arkansas Press Association
 keeping you informed

MARK YOUR CALENDAR...



Feb. 10 | 10:30 a.m. Central (rescheduled)
 Inland Press Webinar: Don't sell, ask questions! Constructing and Delivering Valuable Presentations

Feb. 22 | 10:30 a.m. Central
 Inland Press Webinar: 'Mobilize' your Automotive ROP to Regain Dealer Revenue

March 8-9
 2012 APA Advertising Conference, Little Rock
March 11-17
 National Sunshine Week